



## 1&1 Internet Company Timeline

- **1988** Ralph Dommermuth founds 1&1 in Montabaur, Germany.
- **1992** 1&1 and Deutsche Telekom form a strategic marketing partnership. 1&1 launches the first one-stop-shop for instant Internet access, and gains millions of users for T-Online, making it the biggest online service in Europe.
- **1995** Andreas Gauger and Rainer Schlund set up Schlund + Partner GmbH in Karlsruhe, Germany.
- **1996** 1&1 launches its own Internet service.
- **1999** 1&1 launches its first data center in Karlsruhe, Germany.
- **2000** 1&1's value-added services and Schlund + Partner's technological expertise are combined. 1&1 Internet's stake in Schlund + Partner is increased to 100%.
- **2000 June** 1&1 Internet Ltd launched in the UK and 1&1 Internet S.A.R.L. launched in France.
- **2000 November** ICANN awards the international consortium of the world's leading Afiliastats registrars the world's only new top-level domain (.info). 1&1 Internet benefits from holding a share in Afiliastats Ltd (Dublin, Ireland) through its subsidiary Schlund + Partner.
- **2001 January** 1&1 Internet becomes Microsoft's first ASP licensing partner for the new Carrier Exchange Program in Europe. The two companies partner to provide an ASP application on MS Outlook Web Access as part of Microsoft's .NET strategy.
- **2002 March** CeBIT – 1&1 Internet becomes Microsoft's first certified European Joint Development Partner to begin operation of new web services and applications

based on .NET technology. This enables companies and private users to store data centrally for efficient shared use via 1&1's high performance Internet servers.

- **2003 February** The new high performance data center, Data Centre IV in Karlsruhe, is officially opened.
- **2003 October** Netcraft accredits 1&1 Internet to be the world's largest and fastest growing web hosting provider.
- **2003 October** 1&1 Internet expands to the United States and offers ground breaking pre-launch web hosting offers.
- **2004 January** 1&1 Internet Inc. launches a full-line of web hosting products and services in the U.S.
- **2004 March** 1&1 opens software development office in Bucharest, Romania.
- **2004 November** 1&1 has more than 330,000 U.S. customer domains, making a top 10 entry into the U.S. market—after less than one year.
- **2004 December** Netcraft claims 1&1 as the world's fastest growing web host in 2004.
- **2005 January** Web Hosting Directory names 1&1 Best Unix Web Host.
- **2005 March** 1&1 registers 5 millionth domain.
- **2005 March** New Jersey data center opens with capacity for 3500 servers.
- **2005 April** United Internet will be the title sponsor of United Internet Team Germany in the America's Cup.
- **2005 October** United Internet AG takes over the Internet Portal business of WEB.DE AG, and Germany's second largest Internet portal is integrated into the 1&1 group. WEB.DE executives Matthias Greve and Matthias Ehrlich are appointed members of the Executive Board of 1&1 Internet AG.

- **2005 November** 1&1 leads opposition of ICANN/VeriSign draft proposal for .com domain administration. 1&1, along with almost all major domain registrars, is critical of both the content of the proposed agreement and the manner in which it was drafted.
- **2006 January** 1&1 named Best Web Host Company for 2005. Company places first in top 10 for overall value, customer service and product offering. Also named fourth best Budget Host.
- **2006 January** Office in Cebu, Philippines opens to provide 24/7 customer and technical support.
- **2006 March** 1&1 is an official Microsoft Gold Partner. Gold certified partners represent the highest level of competence and expertise with Microsoft technologies.
- **2006 May** 1&1 Internet announces a strategic partnership with Fotolia LLC, the first public, worldwide marketplace for royalty-free stock images, which allow special discounts for 1&1 customers.
- **2006 October** .mobi, the first and only top-level domain for mobile devices is introduced.
- **2007 January** 55,000 sq. ft. data center with a capacity of 40,000 servers opened in Lenexa, Kansas.
- **2007 August** 1&1 Internet Espana S.L.U. launches in Madrid, offering 2 years of free web hosting.
- **2007 September** 1&1 partners with DomainsBot to offer improved domain name selection technology.
- **2008 January** 1&1 celebrates 20 years.
- **2008 March** 1&1 registers 10 millionth domain.
- **2008 May** Oliver Mauss is appointed CEO of 1&1 Internet.
- **2008 July** 1&1 partners with RatePoint to offer RatePoint's innovative customer feedback and online reputation platform.

- **2008 September** 1&1 offers a new range of premium dedicated servers and powerful new eShops.
- **2008 October** 1&1 goes green by purchasing enough renewable energy certificates to offset 100% of the energy used in its US data center.
- **2009 February** 1&1 surpasses Yahoo to become the 4<sup>th</sup> largest US webhost.
- **2009 May** 1&1 MyBusiness Site is launched.
- **2009 August** 1&1's Lenexa, Kansas Data Center becomes an "EPA Green Power Partner."
- **2009 September** 1&1 offers unlimited bandwidth on all shared hosting and eShop packages.
- **2009 October** 1&1 reaches 9 million customer contracts.
- **2009 December** 1&1 is recognized by the EPA as a leading Green power purchaser.
- **2010 January** 1&1 launches its new line of Dynamic Cloud Servers.

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